

# Pride of Andover Awards Sponsorship



Want to find a marketing opportunity that really increases your brand awareness and brand loyalty?

Interested in creating good PR and exposure for your business?

Would you like to find a way to increase the credibility, image and prestige of your organisation?

Take great pride in the great people of our town. The Pride of Andover Awards makes sure we all know about our town's unsung heroes; to the people who make such a big difference to so many lives but who are so often 'just getting on with it'.

It's a fabulous event to be associated with if your company wants to demonstrate the value of going the extra mile or giving something back to the local community.

So. Are you ready to make yourself proud?



**The 2014 winners of the Pride of Andover awards**

### **Main Sponsorship (£2500)**

This exclusive opportunity means your business will be connected with all aspects of the Pride of Andover Awards:

- Have your name attached to the Spirit of Andover Award, where you will judge and present the certificate.
- Receive 6+ free tickets to the awards evening, where your logo will be prominently displayed for the duration of the event.
- Have a large logo and web-link on each page of the Pride of Andover Awards website. We would also encourage a link to our site from yours.
- Feature heavily on our social media platforms.
- Have your logo featured on certificates given to all award winners.
- Have your logo featured in all promotional activities and follow-up publicity.
- Mentioned in all press releases sent out to local media.
- Have pictures taken with the award winner and our VIP presenter Esther Rantzen.
- Have access to professional photographs and a press release for your website.

### **Award Category Sponsorship (£1000)**

Our award category sponsors will be connected with individual awards. A list of categories can be found on our website

[www.prideofandoverawards.org.uk](http://www.prideofandoverawards.org.uk).

Please see overleaf for benefits

- Receive 4 free tickets to the awards evening, where your logo will be prominently displayed when the award you have sponsored is given to the winner.
- Have your logo and web-link on the sponsorship page of our Pride of Andover website. We would also encourage a link from our site to yours.
- Feature on our social media platforms.
- Have your logo featured on certificates given to award winners of your category.
- Mentioned in follow-up publicity relevant to the award you have sponsored.

### **Event Sponsors (£200)**

Our awards evening wouldn't be what it is without the support from event sponsors.

- Receive 2 free tickets to the awards evening, where your logo will be featured on a number of presentation slides.
- Have your web-link on the sponsorship page of our Pride of Andover Awards website. We would also encourage a link to our site from yours.

The costs regarding each sponsorship package is flexible depending on the length of involvement with the Pride of Andover Awards.

### **Sponsors in Kind**

Our presentation event is the highlight of the Pride of Andover Awards, where finalists and award winners are really applauded for their commitment and dedication. If you are able to donate the following to help make this event a real success, we would love to hear from you:

- Printing
- Catering/bottles of cava
- Flowers
- Chauffeur and car
- Photography
- A4 freestanding frames

### **Community Sponsors**

If you are a part of a council who would like to support this fantastic event, please get in touch. Your support can make all the difference.

### **What to do now?**

For more information visit [www.prideofandoverawards.org.uk](http://www.prideofandoverawards.org.uk) or contact our marketing team on [marketing@prideofandoverawards.org.uk](mailto:marketing@prideofandoverawards.org.uk)  
Thank you for your time and your support.